



|ICAM25

SPONSORSHIP PROSPECTUS

International Conference on Advanced Manufacturing

October 6-10 | Las Vegas, NV



ICAM25

The ASTM International Conference on Advanced Manufacturing (ICAM) is the premier global forum for driving innovation, collaboration, and standardization in advanced manufacturing. Proudly hosted by the ASTM International Additive Manufacturing Center of Excellence (AM CoE), and supported by a dozen ASTM technical committees, ICAM convenes top decision-makers, innovators, technology integrators, and thought leaders from industry, academia, and government to tackle the most pressing challenges in manufacturing and accelerate the transition from research to meaningful real-world applications.

About

ICAM 2025 is scheduled to take place from October 6 – 10, 2025 at the Westgate Las Vegas Resort & Casino in Las Vegas, Nevada.

Unlike traditional trade shows or expos, ICAM stands apart by offering a deeply technical, highly relevant, outcomes-focused and immediately applicable experience designed to foster meaningful solutions and practical insights that attendees can directly implement to tackle today's manufacturing challenges. Through interactive sessions, groundbreaking research presentations, and strategic discussions, ICAM focuses on actionable outcomes that empower participants to:

- Advance **industry standards** to achieve global consistency and interoperability.
- Develop cutting-edge **design principles** and methodologies tailored for modern manufacturing.
- Ensure rigorous and effective **qualification and certification** processes for production readiness.

- Explore innovations in **materials, processes, and digital integration**.
- Enable the deployment of **scalable, production-ready technologies** across diverse industries.

More than a conference, ICAM is a platform for real-world problem-solving, equipping attendees with the tools, knowledge, and connections needed to overcome complex integration challenges and achieve tangible results. Its focus on practicality and relevance ensures that participants leave not just inspired but prepared to implement meaningful solutions that enhance manufacturing capabilities and drive progress.



Why Sponsor ICAM 2025?

ICAM isn't just another conference. **ICAM 2025 is where the future of advanced manufacturing is decided.** Sponsors are positioned as trusted collaborators, not just exhibitors, enabling direct impact on the industry while engaging with a highly targeted and engaged audience.

TOP REASONS TO SPONSOR

ICAM 2025 offers a rare and valuable opportunity to position your organization as a leader in advance manufacturing innovation and standards development, and reach a broad range of AM professionals, decision makers, thought leaders and influencers from industry, academia, and regulatory agencies. Pre-conference promotions, exhibit space, networking events and other opportunities will allow sponsors to connect with attendees throughout the course of the event.

Amplify Branding and Visibility

- Gain unparalleled exposure to a curated audience of decision-makers, innovators, and industry influencers.
- Elevate your brand by being featured in event promotions, onsite signage, digital communications, and post-conference reports.
- Strengthen your global presence by being part of the most trusted name in manufacturing standardization.

Drive Thought Leadership

- Be recognized as a key player shaping the future of advanced manufacturing.
- Share your expertise through speaking opportunities, panel discussions, or co-branded content.
- Build credibility by aligning with ASTM, the global authority on standards and innovation.

Build Strategic Relationships

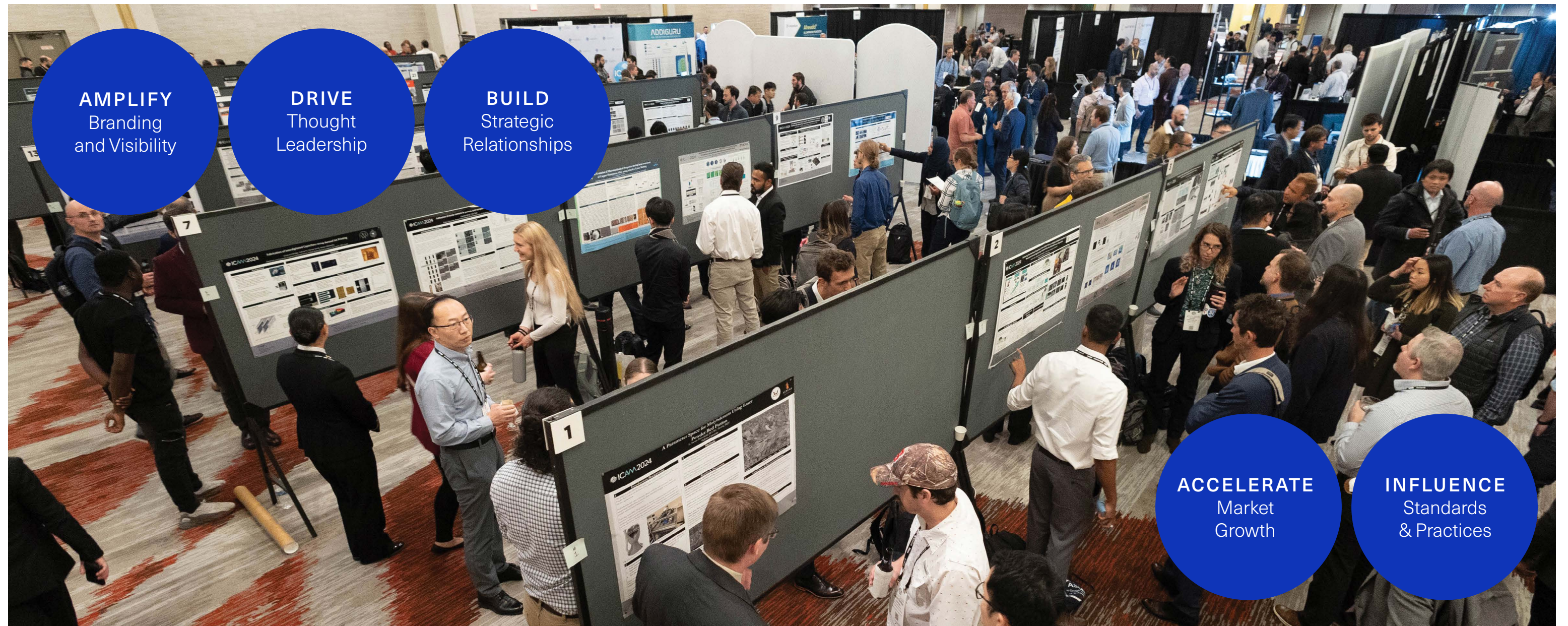
- Access exclusive networking opportunities with senior leaders from industry, academia, and government.
- Collaborate with influential stakeholders driving business and technical decisions, partnerships, and technology adoption.
- Enhance your industry connections during tailored VIP events, receptions, and breakout sessions.

Accelerate Market Growth

- Showcase your solutions in front of key players seeking practical technologies to solve real-world manufacturing challenges.
- Position your organization as a partner in driving innovation, improving efficiencies, and reducing costs.
- Stay ahead of industry trends and gain insights into emerging market opportunities.

Influence Standards and Practices

- Be directly involved in discussions shaping industry standards and certifications that define the global additive manufacturing ecosystem.
- Contribute to the development of practices that ensure the success and scalability of your products and services.



Previous ICAM Sponsors

3DSYSTEMS
 3YOURMIND
 Advanced Optical Technologies
 Addiguru
 AlphaSTAR
 Chromatic 3D Materials
 Cobra Scientific
 DMG MORI Federal Services
 Dyndrite
 Element Materials Technology
 Empirical Technologies, part of ATS
 EOS
 Exum Instruments
 Gasbarre Thermal Processing Systems

Hexagon
 Jeol
 Lincoln Electric Additive Solutions
 nScript Inc.
 NADCAP, administered by PRI
 Nano Dimension
 Nidec
 Nikon Advanced Manufacturing
 Plastometrex
 REM Surface Engineering
 Sandvik AM
 Siemens
 Siemens Energy
 The Boeing Company
 Trumpf
 Verder Scientific
 Xact Metal

Top Participating Organizations

U.S. Department of Defense
 The Boeing Company
 Georgia Tech
 Oak Ridge National Laboratory
 Penn State University
 NIST
 Auburn University
 NASA
 GE Aerospace
 Nikon Advanced Manufacturing

ASTM ICAM 2024

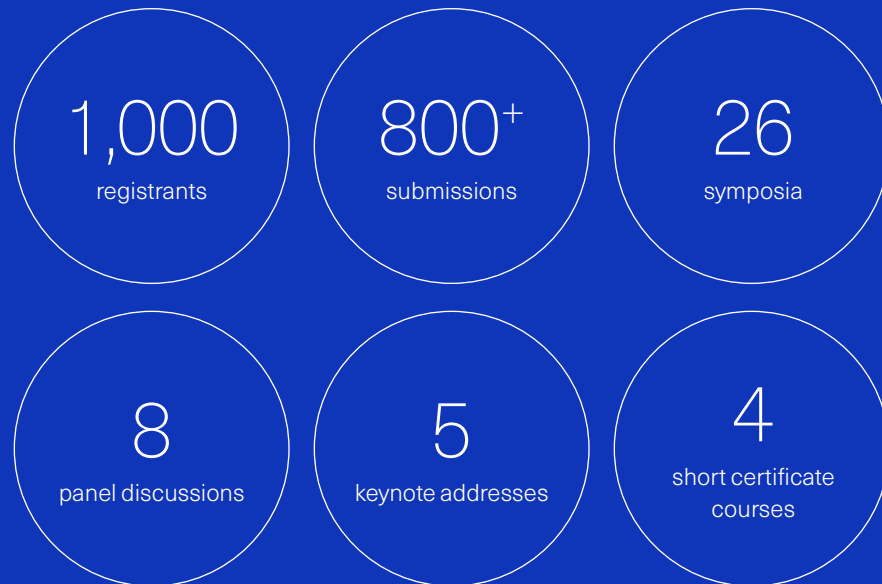
410+
 PARTICIPATING ORGANIZATIONS

26%
 ACADEMIA

56%
 INDUSTRY

18%
 GOVERNMENT

Research to application through standardization



TOP PARTICIPATING COUNTRIES

United States, United Kingdom, Germany, Canada, Japan, Italy, Sweden, Singapore, Netherlands, Switzerland



Showcase your solutions in front of key players seeking practical technologies to solve real-world manufacturing challenges.

Sponsorship can elevate your brand by being featured in event promotions, onsite signage, digital communications, and post-conference reports.

Tentative Agenda at a Glance

Sunday October 5th

- Short Certificate Courses
- Early Badge Pickup

Monday October 6th

- Symposia
- Keynote
- Panel Discussion

EXPO Happy Hour

Tuesday October 7th

- Symposia
- Keynote
- Panel Discussion

EXPO Happy Hour

Wednesday October 8th

- Symposia
- Keynote
- Panel Discussion

EXPO Happy Hour

Thursday October 9th

- Symposia
- Keynote
- Panel Discussion

ICAM 2025 Awards Ceremony

Friday October 10th

- Symposia
- Keynote
- Panel Discussion



Sponsorship Packages

SPONSORSHIP PACKAGE	DIAMOND	PLATINUM	GOLD	EXHIBITOR
Price	\$25,000	\$15,000	\$9,500	\$7,000
Early-Bird Pricing	\$24,000	\$14,000	\$8,500	\$6,000
Number Available	3	4	Unlimited	Unlimited
PRE-EVENT MARKETING				
Pre-event attendee list – company only	Weekly starting 30 days out	30 & 10 days in advance	10 days in advance	
Logo included in pre-event-email	•	•	•	
Logo & link event website	•	•	•	
Dedicated marketing email to ASTM AM CoE contact database – prior to ICAM 2025	•			
Mention in social media posts prior to conference	•	•		
ONSITE MARKETING				
Logo inclusion on “sponsor” signage	•	•	•	
Logo and link on mobile app	•	•	•	
Logo in printed conference program	•	•	•	
Mobile app push notification	•	•		
Logo scrolling between session in keynote & sessions rooms	•	•	•	
Various branding opportunities throughout venue	•			
EXPO				
Tabletop (table, chairs, side pipe and drape)	20x20	10x20	10x10	10x10
Priority placement	•	•		
REGISTRATIONS				
Conference passes	6	4	3	2
CONFERENCE EXPERIENCE				
Awards ceremony invitations	6	4	3	2
Awards ceremony introductions and recognition	•	•		
Keynote Breakfast	•			
Private meeting room availability	•	•		
Speaking opportunity – 30-minute invited presentation to the symposia of choosing	•			
Panel speaking opportunity	•	•		
250 words and/or video featured in daily ICAM email	•			
POST-EVENT MARKETING				
Logo & Link on post Thank-You email to all attendees	•	•	•	
Post-event attendee list (opt-in only)	•	•	•	
OTHER				
First right of refusal (2026)	•	•		

ICAM25



Additional Sponsorship Opportunities

FOOD & BEVERAGE

Happy Hour in the Exhibit Hall*

Let's celebrate! Happy Hour will be held on Thursday officially marking the commencement of ICAM

Availability: 1
Fee: \$15,000

Host Private Reception or Lunch*

Host a fun, interactive, networking lunch or reception OR host a presentation, a debate, or a video demonstration/discussion over lunch. Up to 20 people.

Availability: 1
Fee: \$20,000

Coffee Breaks

Fuel networking with a branded Coffee Break, offering attendees refreshments while spotlighting your company in a relaxed environment.

Availability: 7
Fee: \$2,500

*Must be sponsor to purchase

NETWORKING

The Hub

The Hub is the networking heartbeat of ICAM. Located in the center of the exhibit floor, the Hub may feature charging stations, work space, lounge seating to promote connectivity and community.

Availability: 1
Fee: \$20,000

Poster Area

Sponsor ICAM's poster area that will spotlight new and exciting research from emerging students in our field. Your company will stand out as one that supports young talent and invests in our future. Included: Poster boards, signage, and promotion, support acknowledgment on acceptance emails.

Availability: 1
Fee: \$10,000

BRANDING

Lanyard

Gain constant visibility as the exclusive Lanyard Sponsor, with your brand worn by every attendee throughout the event.

Availability: 1
Fee: \$5,000

Wi-Fi

Imagine your brand front and center every time an attendee logs in to the Wi-Fi!

Availability: 1
Fee: \$5,000

Advertising

So many options to promote your company, services, or products during ICAM. These may include:

- Banners
- Existing structure wraps
- Escalator runners or stair treads
- Floor decals
- "Follow me" footprints to your booth for increased booth traffic
- And more!

Fee: \$2,500 - \$12,500

Badge Printing Station

Showcase your brand at the Badge Printing Station, the first stop for attendees as they check in and print badges.

Availability: 2
Fee: \$5,000





ADVANCING STANDARDS
TRANSFORMING MARKETS

ASTM INTERNATIONAL HEADQUARTERS

100 BARR HARBOR DRIVE
P.O. BOX C700
WEST CONSHOHOCKEN, PA 19428-2959
USA

Tel +1.610.832.9500

Web go.astm.org